

Borough Council of
**King's Lynn &
West Norfolk**



King's Lynn and West Norfolk Area Museums Committee

Agenda

**Monday, 21st September, 2020
at 1.00 pm**

**Remote Meeting on Zoom and available for
the public to view on [WestNorfolkBC on You
Tube](#)**



King's Court, Chapel Street, King's Lynn, Norfolk, PE30 1EX
Telephone: 01553 616200
Fax: 01553 691663

**KING'S LYNN AND WEST
NORFOLK AREA MUSEUMS
COMMITTEE AGENDA**

**DATE: KING'S LYNN AND WEST NORFOLK AREA
MUSEUMS COMMITTEE - MONDAY, 21ST
SEPTEMBER, 2020**

**VENUE: REMOTE MEETING ON ZOOM AND AVAILABLE
FOR THE PUBLIC TO VIEW ON
WESTNORFOLKBC ON YOU TUBE - ZOOM AND
YOU TUBE**

TIME: 1.00 pm

1. APOLOGIES FOR ABSENCE

To receive any apologies for absence.

2. MINUTES (Pages 5 - 9)

The Committee is invited to confirm as a correct record the notes of the previous meeting.

3. MATTERS ARISING

To consider any matters arising.

4. DECLARATIONS OF INTEREST

Please indicate if there are any interests which should be declared. A declaration of interest should indicate the nature of the interest (if not already declared on the Register of Interests) and the agenda item to which it relates. If a disclosable pecuniary interest is declared, the Member should withdraw from the room whilst the matter is discussed.

These declarations apply to all Members present, whether the Member is part of the meeting, attending to speak as a local Member on an item or simply observing the meeting from the public seating area.

5. MEMBERS ATTENDING UNDER STANDING ORDER 34

Members wishing to speak pursuant to Standing Order 34 should inform the Chair of their intention to do so and on what item(s) they wish to be heard before a decision on that item is taken.

6. REPORT OF THE ASSISTANT HEAD OF MUSEUMS (Pages 10 - 23)

To consider the King's Lynn Museum Report.

7. STORIES OF LYNN (BOROUGH COUNCIL) - LEARNING AND ENGAGEMENT UPDATE REPORT FROM RACHAEL WILLIAMS

(Pages 24 - 27)

8. DATE OF NEXT MEETING

To note the date of the next meeting is 18 January 2021 at 2 pm.

To: Members of the King's Lynn and West Norfolk Area Museums Committee

Councillors A Bubb, M Chenery, D J Collis, M de Whalley, H Humphrey, A Kemp, Mrs E Nockolds, Smith, A Tyler and Mrs S Young

Ex-Officio Non-Voting Members

Chairman, Joint Museums Committee – Councillor J Ward
Vice-Chairman, Joint Museums Committee – Councillor D Buck

Co-opted Non-Voting Members

Friends of King's Lynn Museum: Chairman – Susan Thompson
True's Yard Fishing Heritage Museum: Museum Manager Ms L Bavin

Officers

Mr T Shaw, Norfolk County Council
Dr R Hanley, Assistant Head of Museums
Ms H Jackson, Operations Manager – West
Mr S Miller, Head of Norfolk Museums and Archaeology Service
Mr P Eke, Tourism Support Officer, Borough Council of King's Lynn and West Norfolk

For Further information, please contact:

Wendy Vincent
Borough Council of King's Lynn & West Norfolk
King's Court, Chapel Street
King's Lynn PE30 1EX

BOROUGH COUNCIL OF KING'S LYNN & WEST NORFOLK

KING'S LYNN AND WEST NORFOLK AREA MUSEUMS COMMITTEE

Minutes from the Meeting of the King's Lynn and West Norfolk Area Museums Committee held on Wednesday, 8th January, 2020 at 2.15 pm in the Council Chamber, Town Hall, Saturday Market Place, King's Lynn PE30 5DQ

PRESENT: Councillor Mrs E Nockolds (Chair)
Councillors A Bubb, M Chenery, M de Whalley, T Smith, A Tyler and
Mrs S Young
Sandra Coleman, Friends of Lynn Museum

Officers:

R Hanley, O Bone, C Marsden – Norfolk Museums Service

1 APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors A Kemp and J Ward, L Bavin, P Eke, R Williams and S Thompson.

2 MINUTES

The minutes from the meeting held on 30 September 2019 were agreed as a correct record, subject to the following amendment:

Page 6: Paragraph 6:

Councillor Tyler referred to a Museum in Torquay, not the Ancient House Museum in Thetford

3 MATTERS ARISING

There were no matters arising.

4 DECLARATIONS OF INTEREST

There were no declarations of interest.

5 UPDATE ON THE KICK THE DUST - NORFOLK YOUTH ENGAGEMENT PROJECT BY PROJECT CO-ORDINATOR CHRISTINE MARSDEN AND RACHAEL WILLIAMS, LEARNING AND ENGAGEMENT OFFICER, STORIES OF LYNN

C Marsden, Kick the Dust: Project Co-ordinator gave a presentation on the Kick the Dust Norfolk project and provided work being undertaken

by the Learning and Engagement Officer at Stories of Lynn as she was unable to attend today's meeting.

C Marsden responded to comments and questions from the Committee, in relation to:

South Gate Film Making Project

- An ipad being available for visitors to view virtual tour.
- List of groups involved with Kick the Dust Project.
- Professional assistance received from the College of West Anglia.
- The film was well narrated and photographed which would benefit visitors to the South Gate.

Future Projects

- Time capsule film.
- Objects Collection Programme.

General comments/questions relating to Kick the Dust Project

C Marsden/R Hanley responded to comments and questions from the Committee, in relation to:

- Overview of the NMS elements which made up similar projects/opportunities prior to the Kick the Dust Project funding.
- Kick the Dust Project funded for a period of 4 years for the age group 11 to 25 years, with specific focus on young people who faced significant barriers to participation in heritage and arts activities.
- Details of the project are circulated to schools and it was highlighted that additional advertising would take place.
- Co-operation of schools and the importance of identifying a model that would be successful.
- Potential future contact with school governors to encourage pupil participation in the project.

The Chair thanked Christine for attending the meeting and providing an informative and interesting update to the Committee.

AGREED: 1) The update report be noted and C Marsden be invited to provide a further update to the Committee in 6 to 9 months' time.

2) C Marsden to forward figures on a quarterly basis to W Vincent for circulation to the Committee.

The Assistant Head of Museums and Curator, Lynn Museum presented the report which provided information on the King's Lynn Museum activities for the period September to November 2019. It was anticipated that the visitor figures would exceed the total for 2019. It was highlighted that there had been a good number of visitors for December 2019, the Curator explained that a number of schools had visited the Museum during that period.

The Assistant Head of Museums tabled the visitor numbers up to December 2019 and it was highlighted that for Lynn Museum the figures reported had increased by 1,000 as compared to the previous year.

The Assistant Head of Museums and Curator responded to questions and comments relating to:

- Replicas/display cases/specialist advice, etc being procured from specialists for Museum purposes.
- Norfolk Museums Service in house Display Team.

Partnerships

- Black and white photographs of the Guildhall would be available for public display.
- Conservation of Lady Fermoy Portrait and would on display February 2020.

Friends of King's Lynn Museum

Sandra Coleman provided an update, a summary of which is set out below:

- Annual fundraising lecture on 18 September 2019 was Digging Sedgeford: A People's Archaeology by Gary Rossin and was well attended (37).
- Christmas Event was not well attended (11). It was suggested that the time of the Members event should be looked at, for example, it may receive more attendees if a spring event was held.
- Newsletter had been compiled.
- Facebook page.
- Current membership = 50.
- Friends Committee comprised Chair, Secretary, Treasury and 1 Committee Member.
- Record of history of King's Lynn Festival.
- Gift shop income.

The Chair reminded the Committee that the Friends had a budget which helped to match fund purchases for the Museum.

The Curator reported that the Lynn Museum had received a bequest from the Friends which would be used to re-display a long case clock. The request work was currently in progress and when complete would provide an opportunity for the Friends to hold a promotion event.

On behalf of the Committee, the Chair thanked Sandra for attending and providing an update to the Committee.

The Chair thanked the Assistant Head of Museums and Curator for attending and presenting the report.

AGREED: The Committee noted the report.

7 **COLLECTIONS REPORT**

The Chair reminded Members that a review of collections was held on an annual basis to ensure that material was properly classified and houses and also met legislative requirements. It was noted that collecting and rationalisation within the NMS was undertaken in accordance with the Collections Development Policy approved by the Joint Museums Committee.

The Curator, Lynn Museum circulated a photograph of one of the fifteen German cartridges. In response to questions, the Curator explained that one empty cartridge would be retained by the Museum.

The Curator advised that the collections review was proposing to remove items that were not compliant with said legislation and meeting the NMS responsibility for ensuring the safety of all staff, visitors and collections.

AGREED: The Committee agreed that the objects listed in Appendix 2 were deaccessioned.

8 **REPORT OF THE BOROUGH COUNCIL OF KING'S LYNN AND WEST NORFOLK**

The Chair presented the Borough Council's Annual Report and highlighted the following:

- 2020 West Norfolk Holiday Guide – 25,000 printed copies.
- 2020 Where to Go and What to Do – 220,000 printed copies.
- Discover King's Lynn – 2020 edition to be published in early February 2020.
- Hunstanton Mini Guide and Downham Market Mini Guide – 2020 edition to be updated and printed.
- www.visitwestnorfolk.com – growth in page views and users
- Explore West Norfolk mobile phone apps Explore West Norfolk and West Norfolk Coastal Treasures will be merged into one.

Councillor Tyler commented that the Visit West Norfolk had been kept updated thanks to the Tourism Support Officer.

Councillor Bubb commented that 2019 guides were still available and added that in his view they should have been collected prior to 31 December 2019. Councillor Bubb suggested that future guides be dated 2019/2020, etc. In response, the Chair explained that Councillor Bubb's view would be considered.

In response to question on the future location of the Tourist Information Centre (TIC), the Chair explained that the TIC would remain in the Stories of Lynn at the Town Hall until all options had been considered and a decision had been made.

AGREED: The Borough Council's Annual Report be noted.

9 **REPORT OF TRUE'S YARD MUSEUM**

The Committee received True's Yard Museum report.

The Chair and the Curator commented that the Norfolk Museums Service and the Borough Council worked in partnership with True's Yard Museum.

10 **DATE OF NEXT MEETING**

To be advised.

The meeting closed at 3.59 pm



If you need this report in large print, audio, Braille, alternative format or in a different language please contact Robin Hanley on 01603 493663 and we will do our best to help

**KING'S LYNN & WEST NORFOLK
AREA MUSEUMS COMMITTEE**

21 September 2020

Item No.

KING'S LYNN MUSEUMS REPORT

Report by the Assistant Head of Museums

**This report provides information on King's Lynn
Museum activities in the period from December
2019 – August 2020**

1. Temporary closure of NMS sites due to the COVID-19 pandemic

- 1.1 All NMS museums closed to visitors on 19 March 2020 as a result of the Coronavirus pandemic. The majority of NMS staff have been working remotely from home since this time.
- 1.2 Many normal activities and services, including general visits and school visits, have been severely impacted due to COVID-19. Many NMS staff have been involved in key duties relating to the Norfolk County Council's (NCC) COVID-19 emergency work, including helping to coordinate volunteer activities, managing the distribution of food and medicine to residents who needed this support, and making telephone calls to identified vulnerable residents.
- 1.3 During the lockdown period NMS staff have developed a broad range of digital resources to support audiences, including resources for children and families. Digital engagement activity included a significant expansion of social media activity. Resources were also developed for those in digital poverty or without ready access to digital content.
- 1.4 The enormous range of NMS activity during lockdown is being captured in the weekly *Museums Mardle* staff e-newsletter. Members of the committee can be added to this distribution list on request.
- 1.5 Following the Government announcement that museums could legally reopen from 4 July with suitable COVID-19 security measures in place, three NMS sites – Norwich Castle, Gressenhall Farm & Workhouse and Time & Tide Museum have now successfully reopened to visitors. This followed the implementation of strict COVID-19 safety procedures

that were reviewed and signed-off by the NCC Health & Safety and Wellbeing team. Reopening was also in accordance with sector-specific guidance issued by the National Museums Directors Council. Time & Tide and Gressenhall reopened to Museums Pass holders and Friends on 18 and 20 July respectively, prior to opening to the general public on 3 August. Norwich Castle is currently open to Museums Pass holders and Friends only. All visits have to be pre-booked using timed tickets available from the Art Tickets website. To accommodate social distancing, site visitor capacity has been significantly reduced.

- 1.6 Staff training has taken place at all sites in advance of reopening. Staff are provided with any identified PPE and protective screens have been installed at key points. Enhanced staffing levels ensure that visitors can be provided with the necessary support and advice.
- 1.7 NMS staff in King's Lynn are undertaking detailed planning work to facilitate the safe re-opening of Lynn Museum, at a date to be confirmed. This planning work has included the development of a site COVID Risk Assessment, safe systems of work for the protection of staff and visitors, the creation of a one-way system around the museum and the development of signage to ensure social distancing. The requirements for personal protective equipment and suitable cleaning materials are also being assessed.
- 1.8 To reduce 'touchpoints' in the museum some of the interactive elements of the displays will be covered over. However, to help family groups enjoy the museum displays new 'takeaway' activity trails will be put in place for younger visitors and their families to use at Lynn Museum. These types of activities have proved successful at other NMS sites.
- 1.9 An update on reopening arrangements will be given at the meeting.

2. Exhibitions and events at Lynn Museum

- 2.1 As part of the work towards reopening Lynn Museum, the previous exhibition *Journeys, People, Place and Pilgrimage* will be taken down in September and the new Thomas Baines exhibition, *Thomas Baines: Art, Exploration and Empire* will go up in its place. The museum exhibits from 'Journeys' will be carefully put back and items kindly loaned for the display returned to their lenders with thanks. These include a collection of Walsingham Pilgrim Badges lent by the Peter Sibley Collection at Walsingham and a costume lent by Tim Fitzhigham worn on his dancing journey from London to Norwich.
- 2.2 Lynn Museum will be marking the bicentenary of King's Lynn artist Thomas Baines with a special exhibition, albeit in reduced form due to the circumstances of the COVID-19 pandemic. Born on 27 November 1820, Baines was a prolific artist, writer, traveller and collector. He

spent much of his adult life in southern Africa where he painted scenes of life at the time including a record of the colonisation of the area by the British, alongside views of landscapes and wildlife. He was the first European to paint Victoria Falls, he accompanied Livingstone on the Zambesi river expedition and was a war artist in the Frontier War between the British and the Xhosa people. He also accompanied Gregory on an expedition in northern Australia as artist and storekeeper. The Museum has five oil paintings by Thomas Baines and a collection of drawings and watercolours including two sketchbooks of watercolours made when he was a teenager. In addition, there is a collection of world cultures artefacts and specimens from his travels in Africa and Australia. The curatorial team has responded to Arts Council England's *Creative Case for Diversity* agenda with this exhibition by commissioning Zimbabwe-born musician and performance artist Anna Mudeka to create a film about British colonialism in Zimbabwe relating to Thomas Baines. Danny Keen, Chair of Norfolk Black History month, has also provided a commentary on an oil painting by Baines of an elephant hunt.

- 2.3 The Museum's exhibition theme for 2021 is Gardens in the King's Lynn area, which will include a history of gardens and gardening in the town. The museum service holds collections from the Taylor's seed merchants business in the town and material relating to the Walks and other public gardens. The museum team plans to bring the story up to date with displays about gardens today and the benefits of gardening for physical and mental wellbeing.
- 2.4 The Lynn Museum has unfortunately had to cancel its events programme in the museum since March due to the COVID-19 pandemic. This has included the normal afternoon talks, mini-museum club, coffee mornings, family learning events planned for the school holidays, adult tours and town-wide events such as Heritage Open Day and Forties Lynn. During this period there has been a focus on digital delivery. Prior to this (December 2019 – March 2020), the Museum delivered Christmas and February Half Term events as usual although a decision was taken to cancel the March talks as concern over infection rates grew. There were 115 visitors for the Christmas event and 204 visitors for the February Half Term event (The Victorian Mart).
- 2.5 The Lynn Museum's partnership with the Google Cultural Institute currently includes the online exhibition *Blubber, Bone and Baleen*, exploring the history of the whaling industry using collections from Lynn Museum. Lynn Museum's Google Arts and Culture platform allows people to visit the museum from home, similar to 'Street View'. This facility will be used for an event on the 19 September 2020 for a tour of the museum with a question and answer session afterwards with museum staff.
- 2.6 New online exhibitions have been produced on Shoes (live) and Seahenge (live in September). A new Egyptology online exhibition has

been created as a project produced by the young people working with Rachael Williams, Learning Officer at Stories of Lynn as part of the Kick the Dust programme to involve young people in the work of Norfolk museums. This too should go live in September.
<https://artsandculture.google.com/partner/lynn-museum>

- 2.7 Over the summer the Museum held two 'Watchalong' events when members of the public were encouraged to watch a film together remotely, tweet comments and enjoy content from the museum. The museum provided historical information related to collections and local history. On 14 July we held the Bawsey Time Team episode in conjunction with Clive Bond and the Kings Lynn Archaeology Society and on the 26 July the new David Copperfield adaptation for Norfolk Day. The David Copperfield film was partly filmed in King's Lynn and this event was delivered in partnership with other Norfolk museums as well as Wisbech Museum (which holds important Dickens collections).
- 2.8 The Lynn Museum supported the town's VE day and VJ Day commemorations with suitable digital content. This included the making of a short film about a local couple who married at Gaywood Church. The husband had been a prisoner of war during the war in the Far East. The film has been added to the Lynn Museum YouTube channel here:
<https://www.youtube.com/watch?v=8A9m3WUvRL4&feature=youtu.be>
- 2.9 On 25 August the museum held a virtual dinosaur event for families *How to Dig up a Tyrannosaurus, Adventures in the Mid-West of America* with Dr David Waterhouse, NMS Curator of Natural History. This took the format of a film provided by David followed by a question and answer session afterwards. 24 households engaged with this event.
- 2.10 Museum staff have developed new skills in the creation of content and films about Margery Kempe and creation of online puzzles for families to do at home are examples of this. One of the Museum Learning Assistants, Hayley Simmons, has used her dressmaking skills to create costumes for working with schools and families. She made a film about her work: How to make ancient Roman costume - see
<https://www.youtube.com/watch?v=Y3n2CpvXC4A>

3. Other Museum developments

- 3.1 The Lynn Museum continues to develop its social media presence, with Twitter and Facebook accounts being actively used and maintained by staff. The Lynn Museum accounts continue to grow with the Twitter account having 2,971 followers while the Facebook account has 969 follows. For Twitter, direct comparison of the periods Jan-March vs April-July shows a rise of 960 more profile visits than usual, and 65 more new followers than the winter/spring period. Examples of social media campaigns have included #MuseumBuddy (with Bradford

Museums), #StillSeeingThings with the Glasgow Women's library looking at Women's History locally (including features on Margery Kempe, Fanny Burney and former museum Curator Sophia Hankinson nee Mottram), takeover of the Group for Education in Museums Social Media feed, the international #MuseumWeek, and regular weekly features such as #MuseumMomentof Zen #CuratorBattle, #MedievalMonday, #TuesdayShoesday, and #ClapForCarers.

- 3.2 The Museum has kept in touch with the Wednesday morning volunteer team who have been helping us with scanning prints and drawings at the Town Hall offices. On-site volunteering has needed to be paused since March, but the museum team has developed a new remote volunteer project around writing visual descriptions of pictures, with a focus on the paintings and drawings to be used in the forthcoming Baines exhibition. The purpose of the project is to help people with visual impairments understand the artwork. Sami Yusuf, our current Teaching Museum trainee, has led on this project. He has recruited a team of 10 volunteers interested in helping improve access to museum collections from around Britain (including Northern Ireland). The team members are working individually on the descriptions and regular remote meetings are held for training and keeping in touch.
- 3.3 As well as digital delivery, the museum has kept up the good links with local papers including the Lynn News. We provide a fortnightly *Picture This* column with a focus on local drawings, engravings and paintings. In addition, during the lockdown period we worked with the Lynn News on a project called *Journeys through a Pandemic* to record some of the experiences of local people during lockdown. A weekly set of questions was printed in the paper for people to fill in and email or drop through the museum letterbox.
- 3.4 NMS Learning Officer Melissa Hawker has continued her regular slot for Radio Norfolk to discuss local history and promote forthcoming events.
- 3.5 Engagement work through the *Kick the Dust: Norfolk* project has continued with the young people via Zoom since the spring. There have been weekly sessions developing an online exhibition on the topic of Egyptology. Assistant Curator, Dayna Woolbright has worked with Rachael Williams and the young people to create the online exhibition using the museum's Google Arts and Culture platform.
- 3.6 In August 2020, contractors, overseen by NPS, undertook successful repairs to the spire of the former chapel now housing Lynn Museum.
- 3.7 In December 2019 photographs of the museum's sculpture collection were taken to join the ArtUK national database of artworks. The Lynn Museum collection can be viewed here:
https://artuk.org/discover/artworks/view_as/grid/search/work_type:sculpture

[ture--collections:kings-lynn-museums](#) The website allows you to see examples of artists' works in public collections around the country.

4. Friends of King's Lynn Museums

- 4.1 The Museum Friends have offered valuable support to assist the Museum with the forthcoming Thomas Baines exhibition. A grant from the Friends has been offered to conserve and digitise two sketchbooks by Thomas Baines drawn in King's Lynn as a teenager. This work will be undertaken by the Norfolk Record Office.
- 4.2 The Friends' committee meetings have been on hold this year, but committee members have been in touch by email. A decision was taken to cancel the 2020 annual lecture and to hold the autumn AGM by post.

5. Partnerships

- 5.1 The delivery of NMS services in King's Lynn & West Norfolk continues to operate under the terms of the current Service Level Agreement (SLA) with the Borough Council. Under an extension to this agreement, NMS continues to provide curatorial and conservation advice, support and an enquiry service for those Borough collections currently held in the Town Hall including fine art and Civic Regalia.
- 5.2 The Lynn Museum free admission period runs from October to the end of March. This free admission period is provided under the terms of the SLA between the Borough Council and NMS.
- 5.3 NMS continues to support the Borough Council with the delivery of the NLHF-funded Stories of Lynn project focussed on King's Lynn Town Hall. NMS manages the Stories of Lynn Learning & Engagement Officer post, which is co-funded by the Borough Council and the NLHF Kick the Dust: Norfolk project. The postholder Rachael Williams works closely with colleagues from the Borough Council and the Norfolk Record Office.
- 5.4 NMS is continuing to work in partnership with the King's Lynn Festival with support for the postponed Festival exhibition, which will now take place in 2021. Items assessed include King's Lynn glass and an abstract sculpture by Ernst Eisenmayer purchased for the museum by the Friends of Kings Lynn Museum from a Festival exhibition in the 1960s.
- 5.5 NMS Assistant Curator, Dayna Woolbright leads on supporting the Borough Council and Festival Office on collections management advice and support. Recent contributions have included advice on museum

display maintenance at Stories, and the cleaning of the historic chandeliers at the Town Hall in December.

6. Learning & Outreach

- 6.1 During 2020-2021, the Lynn Museum is continuing to host a 12-month NMS Teaching Museum traineeship provided through the NMS Teaching Museum programme and funded through the Arts Council England National Portfolio Organisation 2018-2022 NMS Business Plan. Current Trainee, Sami Yusuf started in the spring working remotely and providing contributions to the museum's work and quickly becoming a valuable team member. Our previous trainee Paula Murphy was based at both Lynn Museum and the Ancient House Museum in Thetford.
- 6.2 Up until March, Lynn Museum had continued to work with local schools to deliver a broad range of formal learning sessions. Between the beginning of the year and mid March, the museum welcomed over 800 schoolchildren. The Seahenge and early history displays and themes remain popular with schools, as are schools events involving visits to both Lynn Museum and Stories of Lynn at the Town Hall.

7. Kick the Dust: Norfolk – lockdown project activity update

- 7.1 The *Kick the Dust: Norfolk* project, funded through the National Lottery Heritage Fund, has continued to engage with young people throughout the COVID-19 lockdown period. The project team have adapted their activities to support existing groups across Norfolk, in particular YMCA groups, using digital means.
- 7.2 From the start of lockdown to the end of July there were a total of 688 interventions, involving 250 individual young people taking part in 406 hours of quality digital activity. 17 Kick the Dust groups have been taking part in 82 different digital activities across the county, with a further 10 YMCA groups involved in 62 heritage related activities plus an additional number engaging in activities left at their residences to complete independently during lockdown.
- 7.3 Total engagement numbers for the project from October 2018 to the end of July 2020 are 6,072 interventions, involving 1715 individual young people taking part in 3,136 hours of quality activity. Of these interventions, 177 volunteering opportunities have been provided to 84 individual young people. During lockdown, Project Workers have developed 18 resource packs which have been shared across partners including NCC Children's Services. A series of videos and audio recordings have been developed which will form part of the NMS Central resources via YouTube. Many young people are following an Arts Award using evidence from their involvement in an activity to

upload to their Arts Award files. Seven volunteers continue to support activity as part of Kick the Dust and play an active role in supporting the project workers.

7.4 The Kick the Dust team established a working group along with colleagues in NCC Children's Services including Care Leavers, Virtual School, Community and Partner Focus teams, Dads Matters, Youth Offending, Commissioning and Service Development team and external partners working with vulnerable groups including Benjamin Foundation, Young Norfolk Arts and Festival Bridge to ensure that those who are in digital poverty and are most vulnerable are supported through the Art Parcels initiative. 1,000 Art Parcels containing a printed resource pack with an accompanying pack of high-quality art materials were distributed across the county to 11-25-year olds (predominately 13-20 year olds). Initial feedback has been positive with the NCC Community and Partner team saying they had appreciated the 'high quality' of materials stating these were 'second to none' and that was why they had been so well received by the young people. This initiative is being followed up and linking to the NCC *Big Summer Fun* Programme with Norwich Learning team and 8 Kick the Dust young people who are working alongside an artist to develop a printed resource pack for 6-10-year olds. This second pack will have a textile theme and will utilise additional funding from Festival Bridge to provide textile-based materials to accompany a younger age resource pack.

7.5 Breakdown of participants.
This has changed considerably since lockdown due to the high number of YMCA clients we have been engaging with through the enhanced digital offer.

- 9% aged 11-13 years
- 14% aged 14-16 years
- 34% aged 17-19 years
- 22% aged 20-22 years
- 21% aged 23-25 years

7.6 Target audiences (some young people fall into more than one category)

- YMCA clients – 39%
- Secondary schools – 32%
- FE/HE – 22%
- Young people with mental health issues – 11%
- Outside of mainstream education – 8%
- Young Offenders at those at risk of offending – 7%
- Looked after children and adopted living at home - 6%
- SEND – 6%
- NEET – 4%
- Care Leavers – 3%
- New arrivals and refugees – 2%
- Pregnant young mums and teenage parents – 2%

- Young Carers – 2%

7.7 Evaluation

As part of the feedback, young people are asked how aware they are of the range of job roles available within NMS and the heritage sector and how they perceived museums in terms of being spaces for young people. 79% of young people stated they had little or no knowledge of job roles in NMS or the heritage sector before taking part and 85% felt that museums were a space they could use and would use in the future.

7.8 Following their engagement with the project:

- 96% of young people said they had learnt new and interesting things about heritage; 71% of young people felt that heritage reflected them and 93% felt heritage would engage other young people.
- 70% of young people said they were more likely to become a volunteer as a result of their involvement in KTD.
- 100% of young people stated they felt welcomed and respected by staff and 85% felt a sense of achievement.
- 93% of young people stated they now had a better understanding of heritage having taken part in the programme.
- 93% of young people felt that there were jobs for young people like themselves to work in heritage.
- 55% of young people felt that heritage had helped them understand more about their own lives – it had given them context.
- 100% of young people felt that the programme was easy and affordable to get involved in but had concerns that they may not be able to do this in the future if there was a significant cost to them.

8. Kick the Dust – lockdown Art Parcels project case study

Aims

- To engage a core group of heritage and arts partners along with key staff from NCC Council's Children's Services to support 1,000 young people aged 11-25 years across Norfolk in receiving a high-quality heritage-based Art Parcel to support their well-being during lockdown.
- To explore options for capturing the thoughts and ideas produced by young people during the pandemic to form a virtual exhibition in Autumn 2020.

Development of the Art Parcels Initiative

The Art Parcels Initiative came about due to the number of young people who would not have ready access to digital resources during the pandemic. Whilst the Kick the Dust team maintained contact with existing groups of young people already engaged in Kick the Dust activity across the region, it became clear that as the pandemic and subsequent lockdown continued, many young people who lived in digital poverty would struggle to gain access to the online resources the team were developing. Discussions with Festival Bridge in May, who were developing 'Let's Create' packs for those in digital poverty and

NCC, who were requesting materials from local business to support Norfolk's most vulnerable families, demonstrated that there was a real need for high quality art materials to support those in digital poverty but those who had no materials at home to be able to engage in art and heritage based activity. Following these discussions, NMS established a working group comprising colleagues from different services within NCC Children's Services and external partners to build on activity already in place and develop the mechanism and strategies to support those in the most need through lockdown and beyond.

Partners included:

- Kick the Dust project worker for Norwich and Project Coordinator (Chair)
- Learning Team Manager for Norwich Castle
- NCC Partner and Community Focus Manager
- Virtual School Enrichment Education Coordinator
- NCC Commissioning and Service Development Manager
- Leaving Care Specialist Adviser
- NCC Arts Development Manager
- Norfolk Youth Offending team
- NCC Dad's Matter Coordinator
- Norfolk Festival Bridge Manager
- Director Young Norfolk Arts
- YMCA Manager - Housing
- Benjamin Foundation Manager
- Prospects senior youth worker - Great Yarmouth

Meetings took place in May where the group discussed how we could pool resources and develop future working relationships for the benefit of young people going forward. By June, we were able to identify the mechanisms for distributing the Art Parcels and for procuring the resources and packing them. After agreeing that Kick the Dust would provide 350 Art Parcels it became evident that the demand was higher than anticipated and so, with the approval of the National Lottery Heritage Fund, the number of Art Parcels was increased to 1,000. To maximise the impact and numbers of young people outside of receiving a specific service, it was agreed that foster carers would receive the electronic pack and that they would be asked to purchase the additional resources required to use the packs to their full potential.

Lockdown created its own unprecedented and logistical challenges:

- Finding a supplier who could provide the quantity and type of materials we were looking for and who were still trading in lockdown,
- A central location that could accommodate receipt of the vast amount of resources and allow staff on site to pack them and for partners to collect them whilst adhering to lockdown rules,
- Having people who would be able to collect and deliver the large number of packs requested during lockdown,
- Having everything in place for 1 July 2020.
- Capturing feedback for a virtual exhibition after lockdown.

In June, the Project Worker for Norwich, Rachel Daniel, worked alongside one of our regular freelance artists, Ali Atkins, to develop a resource pack which would provide not only creative, heritage inspired activities but instructions on how to use the materials in the packs and examples of the effect the young people could create, to provide inspiration and confidence in using materials that many would not have used before. Jo Springall, Norfolk Library Service, helped procure the materials and arranged delivery to County Hall in June. Through NCC we were able to produce a Safe System of Work plan to allow access to County Hall to pack the resources and allow partners to collect in a safe and controlled way.



Outcomes

All partners collected their allocation on 2 July 2020 and distributed these over a 2-week period. Groups who received these included:

- Care leavers across Norfolk through NCC teams – 120 parcels
- Benjamin Foundation distributed parcels to 150 young people through:
 - Parent Support Adviser Team -30
 - Supported Accommodation Services/Restore –15
 - Compass Outreach team -15
 - Young Carers/Youth West group in Hunstanton -25
 - Heart & Home Supported Lodgings -10
 - Boom Young Carers -40
 - Anchorage Shared Housing Scheme - Great Yarmouth -15
- 11 young people living in three of NCC's residential homes
- YMCA housing and hostels outside of those already engaging in Kick the Dust activity – 125 parcels
- YMCA youth groups – 30 parcels
- Norwich Youth Offending Team – 10 parcels
- Saturday Art Club and Make Yarmouth Kick the Dust group Great Yarmouth for Prospects– 12 parcels
- Kick the Dust project groups in Kings Lynn
- ST*ART Club and Museum Club Norwich – 11 parcels

- Dads Matter Norfolk – 10 parcels
- Thetford Teenage History Club – 6 parcels
- The Partner and Community Focus team distributed 500 parcels across Norfolk including:
 - Young Carers in Norwich and Great Yarmouth
 - Springwood High School Kings Lynn

Virtual School e-mailed all the resources and materials list to foster carers so that this group could also take part in the project.

What happened next?

Follow up meetings following collection of the Art Parcels agreed that these meetings should continue on a monthly basis and allow partners to 'dip in and out' according the theme. The working group is now called 'Making Creative Futures'. The group has been able to support and promote the NCC *Big Norfolk Summer of Fun* programme. Using additional funding of £4,000 secured from Norfolk Festival Bridge, eight of our former Kick the Dust young people have worked with Genevieve Rudd, a freelance artist, to develop an accompanying resource pack to support an additional 400 6-11-year olds living in Norfolk in families with little access to resources and who are living in digital poverty. The Kick the Dust Project Coordinator has compiled a list of training offers from all partners which will be accessible to all looking at further developing the skills and knowledge of their teams working with young people facing challenges and barriers to engagement. It is envisaged that training will be recorded so staff in the future can access this via a webinar.

Evaluation

Initial feedback from partners has been very positive in terms of the ease in which they were able to collect their Art Parcels and the high quality of the materials in the packs. Feedback from young people receiving the Art Parcels has been very positive with partners feeding back how happy they were to receive something that is fun and 'just for them', with many stating that they had nothing at home for doing such activities, not even a pencil.

The challenge of getting 1,000 Art Parcels out to young people spread out across the county through 17 partners was significant and whilst this took an enormous effort, the initiative has delivered on its intended aims. Young people aged 11-25 years of age, living in digital poverty, have access to their own high-quality resources and the opportunity to join in other Kick the Dust activity in the future. The hope is that partners will have the capacity to visit the young people they engaged with and capture their feedback and work they are proud to share. This will be included in a virtual exhibition which will be delivered though Young Norfolk Arts Virtual Gallery space before the end of 2020 and showcase the resilience and creativity of young people in Norfolk during this challenging time.

To be able to work with former Kick the Dust participants on developing the 6-11 year old textile Art Parcels is testament to the way Kick the Dust works and provides that vehicle to help young people gain a real insight into heritage and

the different job roles available, something we wish to further develop as we move into our third year of National Lottery Heritage Fund funding.

Feedback

'I have passed out the packs today and the young people who we have given them to are really happy and grateful for them and I will keep you informed as to what they do with them now.' Manager, Great Yarmouth Young Carers.

'I would just like to say a massive thank you to the Art Materials donated to Springwood High School, King's Lynn. They will be a massive help! Thank you.' Springwood High School.

The youth worker at Youth West in Hunstanton said at a recent youth club session: *'They are making good use of art and activity packs. Lots of colourful creations are being made with a trend of creating geometric shapes on paper with masking tape and oil pastels.'*

'The pack are well good. I do art in my spare time. I like designing tattoos. I never usually get things like this.' Youth West Hunstanton member.

'I have a resident here at the YMCA who has just received the art parcel from Kick the Dust. We read on the letter that there are opportunities to join some project groups and events and activities.' Norwich YMCA.

YMCA residents in Great Yarmouth put together a collage of postcards with their messages.

9. Resource implications

(a) Finance

Lynn Museum receives funding to support core operations and activities from Norfolk County Council and through a Service Level Agreement with the Borough Council of King's Lynn and West Norfolk. A number of activities are financed as part of funding to Norfolk Museums Service from Arts Council England as a National Portfolio Organisation under the terms of the current 2018-22 Business Plan. Project activities are funded from a range of external sources including the National Lottery Heritage Fund. The source of these funds are detailed within the report. The above report includes no additional or unfunded financial implications.

(b) Property

Unless specified, the above activities relate to the Lynn Museum, the Town Hall NMS offices and Aickman's Yard museum stores. The above report includes no additional implications relating to property.

(c) Staff

The team at Lynn Museum are supported by a wider team of colleagues within Norfolk Museums Service, in addition to partnership working with the Borough Council to deliver additional projects and activities. Some current posts are funded by external project funding. The above report includes no additional implications relating to staffing and personnel resources.

(d) Information Technology

Digital operations at Lynn Museum are supported by Norfolk County Council's IMT department. Social media is delivered by the Lynn Museum team. The above report includes no additional implications relating to Information Technology.

10. Recommendations:

That the Area Museums Committee notes the report

Originator of report:

Dr Robin Hanley

Assistant Head of Museums (Head of Service Delivery)

Shirehall, Market Avenue, Norwich NR1 3JQ

Tel: 01603 493663 e-mail: robin.hanley@norfolk.gov.uk

Stories of Lynn

Update from Learning and Engagement Office

for the Museum Committee 8 January- 8 September 2020

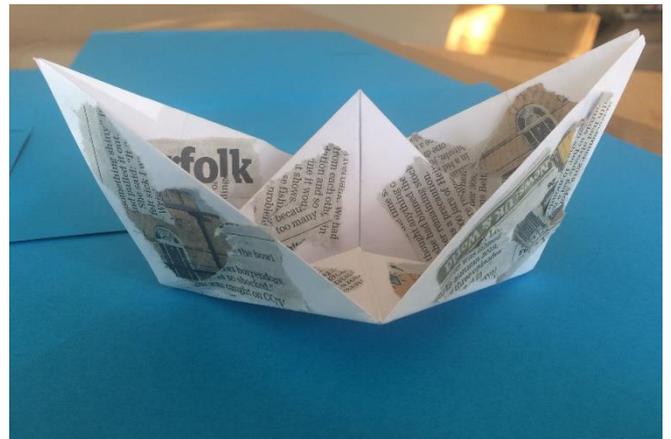
- **Summer holiday activities were possible after careful planning and comprehensive Risk Assessing for Family Bubble Learning Activities. A rolling theme for each day of the week was repeated over the four full weeks in August. a total of 81 children with 82 accompanying adults attended in August.**

The themes were:

- Museum in a Jar – make a peg mayor or a King John Egg Cup
- Peace – linked to VJ Day Peace Cranes, making Origami cranes for an installation;
- Everyone's an Artist – torn paper tissue sunsets over Lynn;
- Peddlers and Merchants – make a kite;
- Buildings – shoe box houses.

The events were well received and none of them was noticeably more popular than any other. The last week of August was the busiest. There were four sessions run in a day; every day had someone attending. All materials used were from the LEO's existing stock or recycled except for 10 plastic pint mugs for Museum in a Jar making it cost effective.

- **Kick the Dust**
 - Kick the Dust continues to go well despite Lockdown restrictions, although numbers are greatly reduced because no face to face meetings are possible.
 - The main group, The Time Turners, using the Zoom platform, regularly meet on a Tuesday at 5pm for the Time Turners has operated every week throughout Lockdown.
 - This group has worked on a Google Arts and Culture Online Exhibition with the theme of Ancient Egyptians. Dayna Woolbright (curator) has joined the group and her support, guidance and involvement has been invaluable. The exhibition it is about to be launched and whilst we wait for that release, the YP have been working on a board game, having it professionally produced by the BCKLWN Graphic Design Officer, Kristina MacArthur.
 - KTD Time Turners have also worked with West Norfolk Youth Advisory Board's Young Commissioners to attend a virtual online tour of the International Slavery Museum in Liverpool. The LEO attends YAB meetings regularly and at one of the meetings the Black Lives Matter protests were discussed, prompting the idea of a virtual tour of ISM. This co-worked partnership had 11 participants from WNYAB and 7 from KTD. Artwork was produced following the tour by individuals at home and then shared at a follow up session at the end of the day – it was powerful and showed their insight and commitment to stop racism and inequality. (images)



- Our next project will be linked to Nelson and Trafalgar with the YP learning about Nelson and curating an exhibition for the King's Lynn History Festival in October half term (22 Oct – 1 Nov 2020) in SOL. A link to Nelson and the slave trade will be made through this work with the YAB and KTD working together.
- Prior to the COVID-19 outbreak, the KTD groups had been working very successfully in a number of ways:
 - The Reprocessors (Wednesday group) involved work experience students supporting the work of the Single Use Plastics Committee of the Council, with the Young People attending a meeting with the councillors. They produced a PowerPoint for use in school but this had to be converted to a Web Page so that the work could be shared for Home Learning when COVID restrictions came into play. see www.storiesoflynn.co.uk
 - Churchill Park Champs worked with the Reprocessors and both groups led an Early Years session with 31 under 4s from King's Lynn Nursery, in March. The theme was "Angelina Ballerina Goes to the Fair" a book including a visit to a funfair, linked to the Mart. The YP ran games that the children and their parents played, recreating a fun fair in the SOL gallery. It was enjoyed by all the YP felt proud of their success.
 - The Time Turners have had to pause a project working with the Bridge for Heroes charity, producing a mural for the end wall of their building. It is well-through the design phase but again got interrupted by COVID-19. We are still working to get that completed as soon as is safe to do so.

- The Youth Offending Team group that had been so successful on their Escape Rooms finished but it was proposed to get parents of YOT participants to get involved with KTD. The Sailmakers group was created with two parents and a work experience student from COWA helping to create sails for the Hanse Festival. This was well on the way but never completed the work because of Lockdown. The sails have been saved and hopefully we can start those again, next year for the next Hanse Festival (if possible).
 - Work experience placements that were taking place with YP enjoying supporting the work of the museum are not possible now and neither is work with Nova Training, College of West Anglia, Churchill Park, however, YMCA is continuing their work as they operate in House Bubbles in the residences. LEO has supported with materials for a garden development and information on VE75 Day celebrations.
- A successful event was coordinated with BCKLWN and SOL for the VE75 Day celebrations that was entirely virtual. Materials were put on to the SOL Website and into the newspapers. See Website: www.storiesoflynn.co.uk
- School sessions were greatly reduced this reporting period due to Lockdown but St Michael's Academy did a visit about WW1, Holly Meadows School attended the Opening of the Mart Banquet, taking part in the Mayoral Procession. Just before lockdown, LEO attended Fairstead School to do an outreach Mayan Day (originally a joint run project with Lynn Museum), just the day before Lockdown as the school could not come out of the building.
- The Heritage Education Network (HEN3) termly meeting for teachers took place 5th March 2020 with 12 teachers attending. This third meeting visited The Minster, a walking tour of Lynn and the King's Lynn Library. As usual, input (educational and financial) from Historic England's Kate Argyle was welcomed. HEN4 has also taken place on Zoom with a focus on Black History. 5 different presentations were delivered covering resources and input for teachers to use. Attendance was quite small (8 teachers) but it was the end of a busy, strange summer term!
- The SOL Volunteer team has 6 regular adult members who help to support and deliver tours and school sessions; the Youth Group are willing volunteers too.
- The Scroll depicting The history of Lynn from 1204 to the present day was created using images drawn by local artist, Nicola Marray Woods was completed, and a play commissioned to tell this history. the scroll and play were funded by Historic England and three performances were enacted in the Assembly Room of the town Hall – one to three primary schools, one to secondary school pupils (KLA) and one for the public. it was very well received and could be performed in schools easily when restrictions permit.



- Museum Takeover Day 26 June 2020 was a virtual event this year and KTD Time Turners provided some material for upload to the SOL Twitter feed. There was also an Art competition as part of that event and two of our Time Turners won prizes – one of which was an overall winner nationally (see right).

- The Dragon Parade, working with the Shakespeare Guildhall Trust had been planned but had to be abandoned with 90 children no longer able to attend.
- Hanse Day had been planned but was abandoned.
- The West Norfolk Young Carers had a morning with Luke Feb 2020 in the archive where he showed them the archive and where he was going to keep their personal records for 10 years as a “Time Capsule” style event.
- a successful reflection and remembrance event was planned and carried out virtually with BCKLWN and LEO for VJ Day with online activities, resources and downloads available; the Press also published materials for the public.

- Numbers since the last meeting (excluding town events such as HOD (2000) and 1940s Lynn)

Visitor totals prior to lockdown Jan – Mar 2020

1446 in total with LEO	=	1047 Children & YP	
		399 Adults	
January:	37 under 5s; 337 children	52 YP	183 adults
February	0 under 5s 292 children	69 YP	60 adults
March	57 under 5s, 324 children	23 YP	156 adults

Visitor totals with LEO activities when museum reopened: August 2020

173 in total with LEO	=	81 children
		82 Adults

If anyone would like further information on this summary report, please contact me on rachael.williams2@norfolk.gov.uk or 01553 669287

Rachael Williams
LEO 09/09/2020